



New Students' Guide to Aggieland-Maroon Life

Ad size and pricing options

**FULL PAGE
HORIZONTAL**
\$1200
10" x 10"



Two page spread-\$2750



Inside front or back cover-\$2500

**1/2 PAGE
HORIZONTAL**
\$950
10" x 5"

1/4 PAGE
\$750
4.9" x 5"

**1/2 PAGE
VERTICAL**
\$950
4.9" x 10"



Back cover-\$3000

Deadlines to know for New Students' Guide to Aggieland

Space and assets due by Wednesday, May 1

- 15,000 copies printed in total to be distributed in hand to parents and students at New Student Conferences, summer 2024.
- 130+ news stands on campus and in the community including 10 new stands at Northgate and within College Station.
- Magazine available online and remaining copies placed inside Battalion Back-to-School issue.

Book your spot today!

Email our advertising sales team at battads@thebatt.com or call 979-845-2605 to book your spot in our annual New Students' Guide to Aggieland Maroon Life magazine.

Get 25% off any Battalion newspaper or online advertising in April or May when you purchase advertising space in the New Students' Guide.